



## Customized Live Webinar for Private Groups

**90 minutes: \$795**

These engaging live webinars are held on Zoom and designed to support staff at all levels, as well as volunteers. In every webinar, your team will learn and practice strategies that can help them feel less stressed and more in control, so that they can more effectively care for themselves and keep making an impact for animals. The webinar includes approx. 15 minutes for Q+A:

- Online **needs assessment** to customize webinar for your group's specific needs
- Live **private webinar** held on Zoom
- **Recording** of webinar for your group to keep
- **PDF workbook** for participants to download and keep

## 2022 Presentation Topics:

- **Practicing Compassionate Badassery: Compassion Fatigue Foundations for Animal Care Professionals**  
Focus: Understand Compassion Fatigue (definitions, symptoms, contributing factors), along with other common occupational stressors. Participants will learn six strategies everyone can implement to reduce work-related stress, build resilience, and increase job satisfaction. This is a comprehensive introduction to the key healthy changes individuals and leadership can make in order to better support staff wellbeing, so they can thrive in the challenging work they do. *This webinar is a good fit for all staff.*
- **Stress First Aid: The 7Cs of Self-Care, Peer Support, and Leadership Action**  
Focus: Understand the Stress First Aid (SFA) framework to improve recovery from stress reactions in yourself, coworkers, and staff. The SFA model aims to support and validate good friendship, mentorship and leadership in high stress workplaces. Using SFA's 7 core actions everyone will be able to better identify and address early signs of stress reactions in an ongoing way (not just after "critical incidents") for ourselves and others. The goal of SFA is to identify stress along a continuum and to help reduce the likelihood that stress develops into more severe or long-term problems by learning key actions steps. *This webinar is a good fit for all staff.*

- **Pump the Brakes! Reducing Reactivity with the 3 Rs**

Focus: Understand how trauma-exposure and the stress response can impact our interactions with others, such as adopters, clients, and coworkers. Learn key self-regulation, zone-of-control thinking, and relationship skills that will help staff reduce reactivity to common workplaces triggers, respond intentionally, and work more effectively. *This webinar is a good fit all staff, in particular those who interact with the public, such as adoption counselors, intake, front desk, etc.*

- **Decreasing Drama with The 3 Vital Questions®**

Focus: Understand how to use the *3 Vital Questions®* framework to create healthier teams and more empowered staff and leaders. Learn 3 powerful questions, identify universal drama and empowerment personas, and determine simple action steps that leaders can implement to improve communications, provide more effective staff coaching, reduce drama and reactivity, and support a healthier culture. *This webinar is a good fit for those who support staff and volunteers (leadership, managers, HR, etc.).*

- **Self-Care to We-Care: Vicarious Trauma-Informed Organizations 101**

Focus: Understand how trauma occurs and impacts our brains and behavior, define empathic distress/compassion fatigue, stress, and burnout in animal welfare work, and learn the *trauma-informed organizational-level* policies and practices that can support staff resilience and the organization's overall effectiveness. *This webinar is for those in leadership, board, and HR roles only.*

## Half Day Online Workshops

**4 Hours: \$1995**

These engaging workshops are held on Zoom and designed to support everyone, from leadership to frontline staff, to learn how to better care for themselves and each other, so they can meet their important mission. The workshops last approx. 4 hours, which includes two 15-minute breaks:

- Online **needs assessment** to customize workshop for your group's specific needs
- Live **private workshop** held on Zoom
- **Recording** of workshop for your group to keep
- **PDF workbook** for participants to download and keep

**Workshop Topics:** Most webinar topics are also available as half-day workshops. The workshops allow for a deeper exploration of the topic and participants have additional time to discuss, practice, and create post-workshop action steps. Some topics are better suited towards leadership, while others are a good fit for everyone on staff. [Schedule a call with Jessica](#) to discuss!

## FREQUENTLY ASKED QUESTIONS

### What are the next steps?

*Webinar:* First, we'll find a mutually agreeable date for your webinar. Use this calendar to choose a time that works for you: <https://jessicadolce.as.me/webinar> or if nothing works for you, please [email Jessica](#).

*Half Day Workshop:* First, we'll need to work together to choose a topic and find a date for your half day workshop. To do so, please use this calendar to [set up a free call](#) with Jessica. If there are no available appointments on the calendar, please [email Jessica](#).

Once a *date* is selected, you will then receive an *invoice* (full payment is required to hold the date for the webinar or a 50% deposit for the half day workshop). Next, you'll receive an online *needs assessment*. This assessment will help Jessica customize the webinar or workshop for your group.

Finally, you will receive a *Zoom link* for the webinar and a *PDF workbook* for participants to use during the live event.

### What kind of tech set-up do we need for the *webinar*?

This private webinar is held on Zoom. You can watch as a group and/or individuals can join live from any location or device. Staff do NOT need to be in a large group in one location in order to watch. They can join individually or in small groups from devices in various locations.

*If you are watching as one large group:* please assign one person to be in charge of typing questions from the group into the chat box. You may wish to use a projector to broadcast the webinar from your computer onto a screen or wall. You will be able to hear me via your computer's speakers. You may wish to use external speakers, if this is a large group, so everyone can hear more easily.

Participants do not need cameras on their devices in order to attend the live webinar. Participants can use their mics (not required) or the chat function to communicate during the event.

### What kind of tech set-up do we need for the *half day workshop*?

The workshop is also held on Zoom. You can join the workshop as a group from one location and/or individuals can join from various locations and devices. Participants do NOT need to be in a large group in one location to participate. They can join individually or in *small* groups of 2-3 ppl from devices in various locations.

If you are joining the workshop as one large group in one room, please note that your audio set-up really matters. In order for large group discussions to be successful, Jessica needs to be able to hear each person clearly. This is typically not possible with the average audio/microphone setups in conference rooms. The organization must provide the group with a quality conferencing microphone, [see example](#). If that is not possible, a cell phone can be used as a portable microphone for the group OR the workshop can be modified to reduce discussion. Other experiential activities for the group will be provided instead. Not sure? We'll discuss this prior to the workshop!

### **What if staff can't make it live? When do we get the recording? Can we keep it?**

A recording will be provided within 1-4 business days of the webinar. The recording is yours to keep and share with your staff. If a group of people can't join live because of work duties, you might schedule a "watch party" at another time, so they can watch the recording as a group.

### **We want to schedule more than one webinar. Does the cost change?**

No, the cost is \$795 USD per webinar, even if you book multiple webinars.

### **How do we integrate what we've learned after the live webinar?**

You will receive *group discussion prompts* to help you talk with your staff about what they've learned and how you can make constructive changes together. You might plan for a group discussion immediately after the webinar ends or you can have a discussion in future team meetings to debrief and commit to action steps. Jessica can also be hired for individual coaching sessions and follow-up consultations.

**Further Questions?** Please contact Jessica at [jessica@jessicadolce.com](mailto:jessica@jessicadolce.com)

**BIO:** Jessica Dolce is a Certified Compassion Fatigue Educator receiving her training through The Figley Institute and Tend Academy. She brings 20 years of experience working with and for companion animals to her online classes and coaching. Jessica is an adjunct faculty member at The Maddie's® Shelter Medicine Program at the University of Florida and has worked with organizations such as the ASPCA, HSUS, Humane Canada, and the International Association of Animal Behavior Consultants. She holds a Master of Science in Adult and Higher Education degree and certificates in stress management, mindfulness facilitation, and positive psychology coaching.

## TESTIMONIALS

"Jessica has a unique ability to combine evidenced-based practices and important theoretical frameworks with the front-line needs of employees and management. She infused everything she does with a sense of curiosity, empathy, and expertise. The value she added to our organization has made her one of the most respected experts in the field of workplace stress, compassion fatigue, and self-care. She is my go-to resource." - Nathan Brisby, Learning & Development ASPCA

"I'm reaching out to let you know how pleased I was with the session you put on for our team, and more importantly to share that I received numerous compliments about your session from staff – your work and style really seemed to resonate with them. I received more positive feedback for you than any other guest speaker we've had." – J. Gutierrez, COO Animal Legal Defense Fund

"You bring the latest evidence-based embodied approach to compassion fatigue and present it in tangible ways so that everyone can walk away with something." – B.D. Wildlife Veterinarian

"I checked in with our team at the shelter and everyone I spoke with had all positive feedback about the webinar. I thought the information provided was amazing and we hope to continue working with you in the future." – E.R., Executive Director, Municipal Shelter

"Everyone agreed it was one of the best workshops to date! 100% of respondents said the overall program was "Excellent" or "Very Good." These were some of the most positive survey results I have seen in my time running Animal Welfare University." – Ashley Marshall, CT Humane Society

"Jessica is an energetic and engaging speaker. I appreciate the levels of discussion moving from theoretical into ultra-practical and easy to remember. Even now I feel a bit less stressed, a bit more focused and a bit more capable."- Megan, Maine Department of Agriculture